



Trisha U Roth
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OBJECTIVE To secure a challenging position in the field of Advertising Design

WORK HISTORY

Gazehound Design, Lynchburg, VA

June 2008-Present *Owner/Graphic Artist*

Owner of a freelance graphic design company. Design websites, logos, marketing materials, ads, catalogs, work closely with clients to ensure complete satisfaction

High Peak Sportswear, Lynchburg, VA

September 1998-June 2008 *Graphic Artist*

Design, create, and produce artwork for screenprinting and embroidery. Coordinate ink colors to complement and enhance artwork and garments; layout and design company flyers; communicate with Sales Associates and customers throughout the design process to ensure customer satisfaction

Advertising Design, Inc., Lynchburg, VA

March 1998-September 1998 *Graphic Designer*

Designed catalogs, sell sheets, logos, invitations, labels, and promotional materials. Chose coordinating backgrounds for products; worked directly with photographer in photo styling and setups; utilized Macintosh computers in creating electronic files; proofed catalogs to ensure accuracy of photographs and overall appearance

Edina Printing, Inc., Apple Valley, MN

January 1996-February 1998 *Graphic Artist/Client Services*

Assisted clients with all aspects of their printing needs including conceptualization, layout, and choosing appropriate paper and ink selections; utilized Macintosh and IBM systems, modified existing documents, isolated and corrected problems with electronic files; experienced in high resolution imagesetting

EDUCATION

Brown Institute, Minneapolis, MN

Graduate January 1996 GPA 3.93

Associate of Applied Science Degree in Advertising Design

North Dakota State University, Fargo, ND

September 1992-December 1993

Three semesters towards an Architecture Degree

HONORS AND ACTIVITIES

Karl Jeffery Creative Excellence Award

Presidential Commendation Awards for Academic Excellence